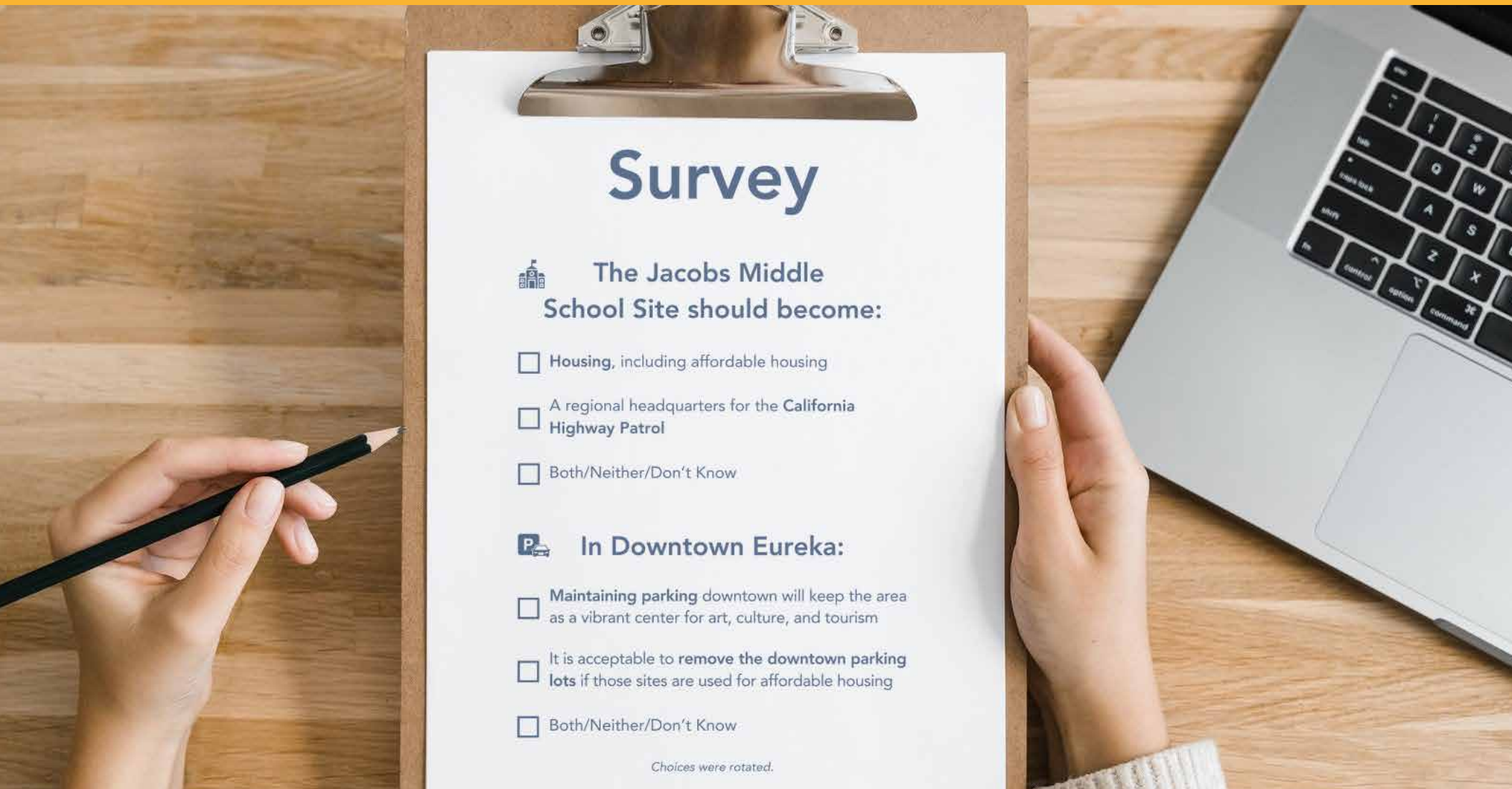


We asked Eureka's voters...



Survey



The Jacobs Middle School Site should become:

- Housing, including affordable housing
- A regional headquarters for the California Highway Patrol
- Both/Neither/Don't Know



In Downtown Eureka:

- Maintaining parking downtown will keep the area as a vibrant center for art, culture, and tourism
- It is acceptable to remove the downtown parking lots if those sites are used for affordable housing
- Both/Neither/Don't Know

Choices were rotated.

and they told us...

Open up the 'Jacobs site' for badly needed Housing

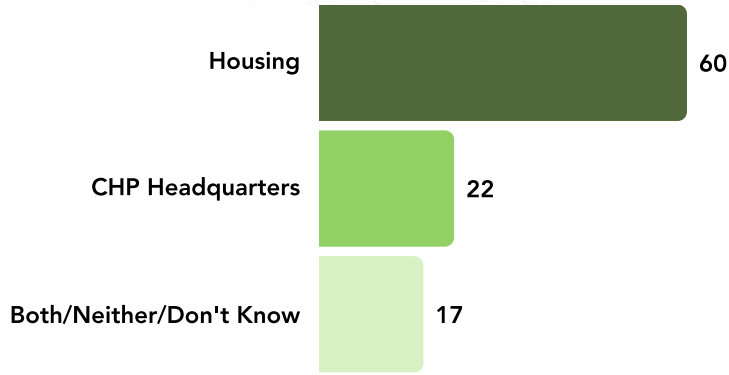
Maintain the Parking that Keeps Downtown Vibrant

LEARN MORE
YESMEASUREF.ORG



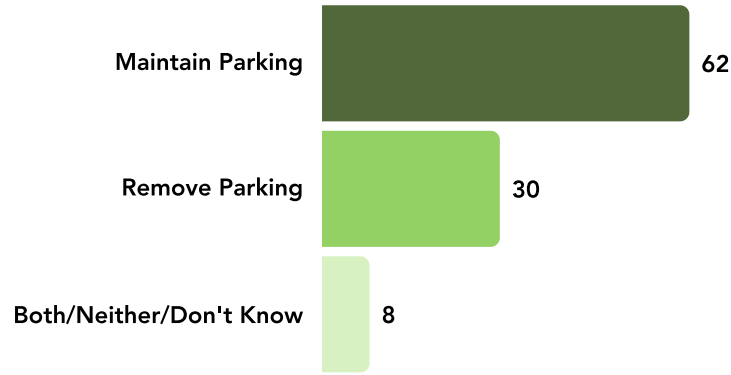
The Jacobs Middle School Site should become:

Housing, including affordable housing



In Downtown Eureka:

Maintaining parking downtown will keep the area as a vibrant center for art, culture, and tourism



Methodology: From July 26-30, August 7- 25, 2024, FM3 completed 392 interviews by phone (cell and landline) and online with randomly-selected likely November 2024 voters in the City of Eureka. The margin of sampling error for the study is +/-5.0% at the 95% confidence level; margins of error for subsamples will be higher. Due to rounding, not all totals will sum to 100%. To read the Memo from our pollster: YesMeasureF.org/poll-results/



Measure F is simple.

Keep Downtown Vibrant. Open up Jacobs for Housing.

Ad paid for by Yes on F, A Committee in Support of the Housing for All and Downtown Vitality Initiative

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